11259ROUS01U

-12-

What is claimed is:

1.   A method of building a presentation, the method comprising:

   a)   receiving user input identifying multimedia content to be included in said presentation; and

5   b)   copying multimedia content identified by said user-input from a multimedia source to memory, for access by a presentation application.

2.   The method claimed in claim 1 wherein copying comprises copying said multimedia content from an application while said application is

10   using said multimedia content.

3.   The method claimed in claim 1 further comprising associating an identifier with said multimedia content, for access by the presentation application.

4.   The method claimed in claim 3 wherein associating an identifier

15   comprises associating a uniform resource locator with said multimedia content.

5.   The method claimed in claim 4 wherein associating an identifier comprises associating with said multimedia content a uniform resource locator identified by an application using said multimedia content.

20   6.   The method claimed in claim 1 further comprising associating user-definable notes with said multimedia content, for use by the presentation application.

7.   The method claimed in claim 1 further comprising producing a multimedia content record accessible by the presentation application,

11259ROUS01U

-13-

said multimedia content record including a link to said multimedia content in said memory.

8.   The method claimed in claim **7** further comprising producing said multimedia content record such that it includes an identifier associated
5   with said multimedia content.

9.   The method claimed in claim **1** further comprising executing the steps recited in claim **1** while concurrently running a multimedia content application.

10.   The method claimed in claim **9** further comprising using said
10   multimedia content application to access multimedia content selectable by a user for copying as recited in claim **1**.

11.   A method of providing a presentation comprising:

a)   identifying multimedia content previously identified by a user as to be included in said presentation; and

15   b)   accessing and presenting at least some of said multimedia content previously identified by the user.

12.   The method claimed in claim **11** wherein presenting comprises directing a viewing application to said multimedia contact previously identified by the user.

20   13.   The method claimed in claim **12** further comprising automatically directing said viewing application to said multimedia content previously identified by the user.

14.   A computer-readable medium for providing processor-readable instructions for directing a processor circuit to:

11259ROUS

-14-

a)   receive user input identifying multimedia content to be included in said presentation; and

b)   copy multimedia content identified by said user-input from a multimedia source to memory, for access by a presentation application.

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15.   A signal embodied in a carrier wave, said signal comprising:

a)   a first code segment for directing a processor circuit to receive user input identifying multimedia content to be included in said presentation; and

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b)   a second code segment for directing a processor circuit to copy multimedia content identified by said user-input from a multimedia source to memory, for access by a presentation application.

16.   An apparatus for building a presentation, the apparatus comprising:

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a)   means for receiving user input identifying multimedia content to be included in said presentation; and

b)   means for copying multimedia content identified by said user-input from a multimedia source to memory, for access by a presentation application.

20   17.   An apparatus for building a presentation, the apparatus comprising:

a)   a receiver operable to receive user input identifying multimedia content to be included in said presentation; and

b)   a copying device for copying multimedia content identified by said user-input from a multimedia source to memory, for access by a presentation application.

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03/31 '00 14:38

11259ROUS01U

-15-

18. The apparatus claimed in claim 17 wherein said copying device comprises a processor circuit programmed to copy said multimedia content from an application running on said processor circuit while said application is using said multimedia content.

5   19. The apparatus claimed in claim 17 further comprising a processor circuit programmed to associate an identifier with said multimedia content, for access by the presentation application.

20. The apparatus claimed in claim 19 wherein said processor circuit is programmed to associate a uniform resource locator with said

10   multimedia content.

21. The apparatus claimed in claim 20 wherein said processor circuit is programmed to associate with said multimedia content a uniform resource locator identified by an application using said multimedia content and running on said processor circuit.

15   22. The apparatus claimed in claim 17 further comprising a processor circuit programmed to associate user-definable notes with said multimedia content, for use by the presentation application.

23. The apparatus claimed in claim 17 further comprising a processor circuit programmed to produce a multimedia content record accessible

20   by the presentation application, said multimedia content record including a link to said multimedia content in said memory.

24. The apparatus claimed in claim 23 wherein said processor circuit is programmed to produce said multimedia content record such that it includes an identifier associated with said multimedia content.

25   25. The apparatus claimed in claim 17 wherein said receiver and said copying device are provided by a processor circuit programmed to concurrently run a multimedia content application.

11259ROUS0TU

-16-

26.   The apparatus claimed in claim **25** wherein said processor circuit is programmed to use said multimedia content application to access multimedia content selectable by a user.

27.   A computer-readable medium for providing processor-readable
5   instructions for directing a processor circuit to:

       a)   identify multimedia content previously identified by a user as to be included in said presentation; and

       b)   access and present at least some of said multimedia content previously identified by the user.

10 28.   A signal embodied in a carrier wave, said signal comprising:

       a)   a first code segment for directing a processor circuit to identify multimedia content previously identified by a user as to be included in said presentation; and

       b)   a second code segment for directing a processor circuit to
15   access and present at least some of said multimedia content previously identified by the user.

29.   An apparatus for providing a presentation, the apparatus comprising:

       a)   means for identifying multimedia content previously identified by a user as to be included in said presentation; and

20   b)   means for accessing and presenting at least some of said multimedia content previously identified by the user.

30.   An apparatus for providing a presentation, the apparatus comprising a processor programmed to identify multimedia content previously identified by a user as to be included in said presentation and access

11259ROUS010

-17-

and present at least some of said multimedia content previously identified by the user.

31.   The apparatus claimed in claim 30 wherein said processor circuit is programmed to direct a viewing application to said multimedia contact previously identified by the user.

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32.   The apparatus claimed in claim 31 wherein said processor circuit is programmed to automatically direct said viewing application to said multimedia content previously identified by the user.

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